The value of a load movement is a function of revenue (linehaul, accessorial), activity based costs (loaded, empty, accessorial, other direct variable), efficiency (empty movement, equipment utilization) and network balance. Yield management identifies profitable vs. unprofitable freight while determining root causes and recommending a solution.

The profitability for a truckload carrier is determined by a complex relationship between four key factors: revenue, cost, efficiency and balance. Netwise determines which of these factors are a problem and provides guidance on the action to take for improvement.

Since each function of the organization plays a major role in affecting the four key factors of profitability, Netwise was designed as a tool for the entire organization. Netwise is an enterprise system which provides the continuous improvement backbone for all functions of the organization. Netwise offers solutions for marketing (planning assistance), pricing (shipper bid responses or daily pricing action), operations (ways to improve driver retention) or finance (mergers and acquisitions analysis).

Netwise provides a flexible tool for establishing scoreboards so you can provide timely feedback on performance throughout the organization. In addition, you can establish benchmarks for continuous improvement. Netwise has the capability to perform queries of various data elements so that answers are truly at your fingertips. It is so flexible that you can even export or save data to a spreadsheet or database for further data mining. Netwise supports the quality process by focusing on variability and highlighting root causes.

Netwise generates accelerated results by utilizing state-of-the-art optimization algorithms. A periodic download of data from your host dispatch system supplies all the necessary elements.
Feature: **Solicitation Guidelines**  
Function: Provides CSRs with the necessary info to solicit correct freight.  
Benefit: Control the solicitation process and solicit high yielding freight.

Feature: **30+ Standard Reports and Graphs**  
Function: Collect reports without setup work.  
Benefit: Quick access to needed information.

Feature: **Historical Analysis Module**  
Function: Scoreboard on profitability.  
Benefit: Manage profitability on any level.

Feature: **System Security Information**  
Function: Control access.  
Benefit: Provide only the information needed by person.

Feature: **Activity-Based Costing**  
Function: Applies historical and standard costs based on: miles, transactions, time, by commodity, by consignee, by division, by trailer, etc.  
Benefit: The most accurate activity-based costing system in the industry.

Feature: **Compliance Reporting**  
Function: On demand key factor and compliance reporting.  
Benefit: Track usage by geographic area or load planner to maximize continuous improvement.

Feature: **Netgraf® Interface**  
Function: GIS System.  
Benefit: Allows you to visualize the current balance of capacity and demand. Shows current status and location of all powers and loads.